



## **Kmart Tyre & Auto Service appoints Steven East as NSW/ACT State Manager**

New South Wales and the Australian Capital Territories' Kmart Tyre & Auto Service (KTAS) stores are going in a new direction- East. The appointment of Steven East as the new State Manager will provide the company with a fresh face but an old hand when it comes to successfully running a business.

Mr. East has substantial experience in the retail and hospitality sectors and as part of the KTAS team, he will be responsible for managing and growing approximately 70 stores in NSW and ACT, and looking after over 350 employees.

In a previous role he was responsible for business diversification into non-food and retail services in order to secure new revenue streams and grow market share. He also established an 'Education Services' operating division and leveraged purchasing synergies across four hotel and casino properties in beer and wine, spirits and soft drinks, which generated \$10 million in savings over five years.

An avid Formula One fan, Mr. East is enthusiastic about transferring his insights and skills to the Tyre and Automotive industry.

"I have followed F1 since the early days of Michael Schumacher, Ayrton Senna, Nigel Mansell and Allain Prost. I'm excited for one of my personal interests to cross over into my workplace and I intend to utilise that passion to the best of my ability," said Mr. East.

John Sink, Managing Director, Kmart Tyre & Auto Service said, "Steven's working history shows he is an innovative thinker with a proven track record; he excels at developing business strategies that create new and improved ways of operating. Here at KTAS we're putting all of our efforts into ensuring we have excellent employees who deliver first class customer service across all of our 250 nationwide stores and we are delighted to welcome Steven on board."

**-ENDS-**

**For more information on Kmart Tyre & Auto Service, please contact:**

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### **About Kmart Tyre & Auto Service**

Kmart Tyre & Auto Service is a division of Kmart Australia Ltd and part of the Wesfarmers group of companies. Established in 1969 and restructured in 1992 as a specialist automotive division of Kmart, Kmart Tyre & Auto Service provides a full range of automotive services including, scheduled servicing, tyres, brakes, suspension, batteries and general mechanical repairs,

With the convenience of over 250 stores and a team of over 1200 people nationally, Kmart Tyre & Auto Service is one of Australia's largest and most respected automotive service, repair and tyre retailers.